

WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

INNOVATIVE ADVERTISING INC. - 11360
ATTN: HEIDI GUERRA
4250 HWY 22, SUITE 7
MANDEVILLE LA 70471

Contract No 398208	Contract Dt 09-10-2012	Revision Dt 09-27-2012	Rev# 7	Advertiser CHAD BAREFOOT CAMPAIGN	Brand CHAD BAREFOOT CAMPAIGN SD 18	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 978			CMS # 243131	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-11-2012	End Date 09-30-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 243131					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	09-11-2012	09-16-2012	Agency CPE: E : 978				2	30		X	X	X	X				4	225	4	900.00
		Cr Resolved	Rate Reason																	
		09-14-2012	225 CRDT RESOLV																	
		Total:	225																	
2	09-17-2012	09-23-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				2	30	X	X	X	X	X			5	225	5	1,125.00
3	09-24-2012	09-30-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				2	30	X	X	X	X	X			5	225	5	1,125.00
4	09-11-2012	09-16-2012	05:30AM - 06:00AM EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA				2	30		X	X	X	X				4	350	4	1,400.00
		Cr Resolved	Rate Reason																	
		09-13-2012	350 CRDT RESOLV																	
		Total:	350																	
5	09-17-2012	09-23-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA				2	30	X	X	X	X	X			5	350	5	1,750.00
6	09-24-2012	09-30-2012	05:30AM - 06:00AM EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA				2	30	X	X	X	X	X				4	350	4	1,400.00
		Cr Resolved	Rate Reason																	
		09-13-2012	350 CRDT RESOLV																	
		Total:	350																	
7	MG Group # CM 332880	Preempted	Rate Reason		MG Description			Duration												
		09-27-2012	(6)	350	POLITICAL	1 X 30 @ \$570 S 08:00AM - 09:00AM - 09/29/12-		1	30						X		1	570	1	570.00
		09-28-2012	(6)	350	POLITICAL	09/29/12 (1883),		1	30						X		1	380	1	380.00
		09-16-2012	(25)	300	DROPPED	1 X 30 @ \$380 S 09:00AM - 10:00AM - 09/29/12-		1	30							X	2	275	2	550.00
					BREAK	09/29/12 (10765),		1	30					X	X		2	275	2	550.00
		09-15-2012	(61)	1,000	DROPPED	2 X 30 @ \$275 Su 09:00AM - 10:00AM - 09/30/12-		1	30					X			1	950	1	950.00
					BREAK	09/30/12 (830),														
		09-22-2012	(62)	1,000	POLITICAL	2 X 30 @ \$275 Th,F 04:00PM - 05:00PM - 09/27/12-														
						09/28/12 (11272),														
						1 X 30 @ \$950 F 05:28PM - 06:00PM - 09/28/12-														
				09/28/12 (812)																
		Total:	3,000														Preempt Total:	-5	-3,000.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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DATE: 09-28-2012 PAGE: 2 of 8

INNOVATIVE ADVERTISING INC. - 11360
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Contract No 398208	Contract Dt 09-10-2012	Revision Dt 09-27-2012	Rev# 7	Advertiser CHAD BAREFOOT CAMPAIGN	Brand CHAD BAREFOOT CAMPAIGN SD 18	Product Code POLITICALS								Station/Market WTVD - DURHAM							
Agency Est# 978			CMS # 243131	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-11-2012	End Date 09-30-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 243131						
Line	Start Date	End Date	Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
7	09-11-2012	09-16-2012	Agency CPE: E : 978					2	30		X	X	X	X			4	500	4	2,000.00	
		Cr Resolved 09-12-2012	Rate Reason 500 CRDT RESOLV																		
		Total:	500														Credit Resolved Total:		-1	-500.00	
8	09-17-2012	09-23-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83					2	30	X	X	X	X	X			5	500	5	2,500.00
9	09-24-2012	09-30-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83					2	30	X	X	X	X	X			5	500	5	2,500.00
10	09-11-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)					3	30						X		1	75	1	75.00
11	09-17-2012	09-23-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)					3	30						X		1	125	1	125.00
12	09-24-2012	09-30-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)					3	30						X		1	125	1	125.00
13	09-11-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)					2	30						X		1	250	1	250.00
14	09-17-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)					2	30						X		1	250	1	250.00
15	09-24-2012	09-30-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)					2	30						X		1	250	1	250.00
16	09-11-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)					2	30							X	1	100	1	100.00
17	09-17-2012	09-23-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)					2	30							X	1	100	1	100.00
18	09-24-2012	09-30-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)					2	30							X	1	100	1	100.00
19	09-11-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)					3	30							X	1	125	1	125.00

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Contract No 398208	Contract Dt 09-10-2012	Revision Dt 09-27-2012	Rev# 7	Advertiser CHAD BAREFOOT CAMPAIGN	Brand CHAD BAREFOOT CAMPAIGN SD 18	Product Code POLITICALS								Station/Market WTVD - DURHAM					
Agency Est# 978			CMS # 243131	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-11-2012	End Date 09-30-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 243131				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 978																
20	09-17-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			3	30							X	1	125	1	125.00
21	09-24-2012	09-30-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			3	30							X	1	125	1	125.00
22	09-11-2012	09-16-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			2	30							X	1	350	1	350.00
23	09-17-2012	09-23-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			2	30							X	1	350	1	350.00
24	09-24-2012	09-30-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			2	30							X	1	350	1	350.00
25	09-11-2012	09-16-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)			3	30							X	1	300	1	300.00
MG Group # 332880			Preempted 09-16-2012	MG Description Combined MG: Host Line: 6															
26	09-17-2012	09-23-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)			3	30							X	1	300	1	300.00
			Cr Resolved 09-23-2012	Rate Reason 300 CRDT RESOLV															
			Total:	300															
28	09-11-2012	09-16-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			2	30		X	X	X	X			4	250	4	1,000.00
			Cr Resolved 09-12-2012	Rate Reason 250 CRDT RESOLV															
			Total:	250															
29	09-17-2012	09-23-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			2	30	X	X	X	X	X			5	250	5	1,250.00
30	09-24-2012	09-30-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			2	30	X	X	X	X	X			5	250	5	1,250.00

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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
398208	09-10-2012	09-27-2012	7	CHAD BAREFOOT CAMPAIGN	CHAD BAREFOOT CAMPAIGN SD 18	POLITICALS	WTVD - DURHAM

Agency Est# 978			CMS # 243131	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-11-2012	End Date 09-30-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 243131				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$

31	09-11-2012	09-16-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			2	30		X	X	X	X			4	600	4	2,400.00	
Cr Resolved 09-14-2012	Rate Reason 600 CRDT RESOLV																			
Total:	600																			
			Credit Resolved Total:																-1	-600.00
32	09-17-2012	09-23-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			2	30	X	X	X	X	X			4	600	4	2,400.00	
33	09-24-2012	09-30-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			2	30	X	X	X	X	X			3	600	3	1,800.00	
34	09-11-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			2	30		X	X	X	X			3	750	3	2,250.00	
35	09-17-2012	09-23-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			2	30	X	X	X	X	X			3	750	3	2,250.00	
36	09-24-2012	09-30-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			2	30	X	X	X	X	X			3	750	3	2,250.00	
37	09-11-2012	09-16-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			1	30		X	X	X	X			3	1,400	3	4,200.00	
38	09-17-2012	09-23-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			1	30	X	X	X	X	X			3	1,400	3	4,200.00	
39	09-24-2012	09-30-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			1	30	X	X	X	X	X			3	1,400	3	4,200.00	
40	09-11-2012	09-16-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30		X	X	X	X			3	1,400	3	4,200.00	
41	09-17-2012	09-23-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30	X	X	X	X	X			3	1,400	3	4,200.00	
42	09-24-2012	09-30-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30	X	X	X	X	X			3	1,400	3	4,200.00	
43	09-17-2012	09-23-2012	08:00PM - 11:00PM	PRIME SPECIALS (797)			3	30	X							1	1,600	1	1,600.00	
----- ITEM LINE NOTE ----- CMA 3																				

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Contract No 398208		Contract Dt 09-10-2012	Revision Dt 09-27-2012	Rev# 7	Advertiser CHAD BAREFOOT CAMPAIGN		Brand CHAD BAREFOOT CAMPAIGN SD 18		Product Code POLITICALS					Station/Market WTVD - DURHAM								
Agency Est# 978			CMS # 243131	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 09-11-2012	End Date 09-30-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 243131							
Line	Start Date	End Date	Time Period					Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 978																			
44	09-17-2012	09-23-2012	08:00PM - 09:00PM		TUES PRIME 8-9P (810)					2	30		X						1	4,000	1	4,000.00
			----- ITEM LINE NOTE ----- TBA 2																			
45	09-24-2012	09-30-2012	08:00PM - 10:00PM		PRIME SPECIALS (797)					2	30		X						1	4,000	1	4,000.00
			----- ITEM LINE NOTE ----- DWTS 2																			
46	09-17-2012	09-23-2012	08:00PM - 09:00PM		THURS PRIME 8-9P (806)					3	30				X				1	1,500	1	1,500.00
			----- ITEM LINE NOTE ----- WIPEOUT 3																			
47	09-24-2012	09-30-2012	08:00PM - 09:00PM		THURS PRIME 8-9P (806)					3	30				X				1	1,000	1	1,000.00
			----- ITEM LINE NOTE ----- LAST RESORT 3																			
48	09-11-2012	09-16-2012	11:00PM - 11:35PM		EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY					1	30		X	X	X	X	X	X	3	1,100	3	3,300.00
49	09-17-2012	09-23-2012	11:00PM - 11:35PM		EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY					1	30	X	X	X	X	X	X	X	4	1,100	4	4,400.00
50	09-24-2012	09-30-2012	11:00PM - 11:35PM		EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY					1	30	X	X	X	X	X	X	X	4	1,100	4	4,400.00
51	09-17-2012	09-23-2012	08:00PM - 10:59PM		PRIME SPECIALS (797)					3	30						X		1	2,500	1	2,500.00
			----- ITEM LINE NOTE ----- EMMYS 2																			
		Cr Resolved	Rate Reason																			
		09-23-2012	2,500 CRDT RESOLV																			
		Total:	2,500																			
Credit Resolved Total:																			-1	-2,500.00		

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Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title							
978			243131	PHILADELPHIA	A. CLIFFORD	09-11-2012	09-30-2012	M (Broadcast Month, Cycle 1)	N	243131							
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
52	09-11-2012	09-16-2012	Agency CPE: E : 978														
			09:00AM - 10:00AM LIVE! WITH KELLY & MICHAEL (842)														
		Cr Resolved	Rate Reason														
		09-14-2012	50 CRDT RESOLV														
		Total:	50														
			Credit Resolved Total:														
			-1														
			-50.00														
53	09-17-2012	09-23-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	3	30	X	X	X	X	X			5	50	5	250.00
55	09-17-2012	09-23-2012	08:00PM - 09:00PM	WED PRIME 8-9P (813)	2	30			X					1	1,800	1	1,800.00
56	09-17-2012	09-23-2012	----- ITEM LINE NOTE -----														
			MIDDLE 2														
56	09-17-2012	09-23-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)	3	30			X					1	1,500	1	1,500.00
57	09-17-2012	09-23-2012	----- ITEM LINE NOTE -----														
			REVENGE 2														
57	09-17-2012	09-23-2012	09:00PM - 10:00PM	THURS PRIME 9-10P (805)	2	30				X				1	4,000	1	4,000.00
58	09-11-2012	09-16-2012	----- ITEM LINE NOTE -----														
			GREYS 2														
58	09-11-2012	09-16-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	2	30		X	X	X	X			3	250	3	750.00
59	09-17-2012	09-23-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	2	30	X	X	X	X	X			3	250	3	750.00
60	09-11-2012	09-16-2012	----- ITEM LINE NOTE -----														
			MIDDLE 2														
		Cr Resolved	Rate Reason														
		09-19-2012	250 CRDT RESOLV														
		09-17-2012	250 CRDT RESOLV														
		09-18-2012	250 CRDT RESOLV														
		Total:	750														
			Credit Resolved Total:														
			-3														
			-750.00														
60	09-24-2012	09-30-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	2	30	X	X	X	X	X			5	475	5	2,375.00

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Agency Est# 978			CMS # 243131	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-11-2012	End Date 09-30-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 243131				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
61	09-11-2012	09-16-2012	03:30PM - 07:00PM	RUN OF SCHEDULE ROS(M-SUN) (823)				3	30						X		1	1,000	1	1,000.00
	MG Group # 332880	Preempted 09-15-2012	MG Description Combined MG: Host Line: 6																	
62	09-17-2012	09-23-2012	03:30PM - 07:00PM	RUN OF SCHEDULE ROS(M-SUN) (823)				3	30						X		1	1,000	1	1,000.00
	MG Group # 332880	Preempted 09-22-2012	MG Description Combined MG: Host Line: 6																	
63	09-24-2012	09-30-2012	03:30PM - 07:00PM	RUN OF SCHEDULE ROS(M-SUN) (823)				3	30						X		1	1,000	1	1,000.00
64	09-15-2012	09-15-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE SAT (900)				2	30						1		1	500	1	500.00
65	09-22-2012	09-22-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE SAT (900)				2	30						1		1	500	1	500.00
66	09-29-2012	09-29-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE SAT (900)				2	30						1		1	500	1	500.00
67	09-24-2012	09-28-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)				3	30	X	X	X	X	X			4	125	4	500.00
68	09-23-2012	09-23-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)				1	30							1	1	475	1	475.00
69	09-30-2012	09-30-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)				3	30							1	1	475	1	475.00
																Contracted Gross Total:		162	104,425.00	
																Actual Gross Total:		153	98,900.00	
																Agency Commission:			14,835.00	
																Net Total:			84,065.00	

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WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-28-2012 PAGE: 8 of 8

INNOVATIVE ADVERTISING INC. - 11360
ATTN: HEIDI GUERRA
4250 HWY 22, SUITE 7
MANDEVILLE LA 70471

Contract No 398208	Contract Dt 09-10-2012	Revision Dt 09-27-2012	Rev# 7	Advertiser CHAD BAREFOOT CAMPAIGN	Brand CHAD BAREFOOT CAMPAIGN SD 18	Product Code POLITICALS							Station/Market WTVD - DURHAM							
Agency Est# 978			CMS # 243131	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-11-2012	End Date 09-30-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 243131					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 978																	
Month/YR			Preempted	Made Good		Contract Total			Adjustments							Actual Total				
Sep 12			3,125.00	3,000.00		104,425.00			5,525.00 CR							98,900.00				
TOTAL			3,125.00	3,000.00		104,425.00			5,525.00 CR							98,900.00				

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood